

Some books I have read on this journey of development that might be of interest:

1. **On Becoming a Leader** by Warren Bennis----what is the nature of leadership and who does it.
2. **The Art of Leadership** by Max DePree----the culture of leadership
3. **Care of the Soul** by Thomas Moore----character (spirit) growth through the challenges of life.
4. **The Passion of the Western Mind** by Richard Tarnas----the development of western thought and philosophy from the early Greeks to the post modernists.
5. **Only the Paranoid Survive** by Andy Grove----the power of responding to business inflection points.
6. **Competitive Strategy** by Michael L.Porter----especially chapters on value chain.
7. **The Heart Aroused** by David Whyte----bringing passion (soul) into our work.
8. **The Fifth Discipline** by Peter Senge----individual mastery and organizational learning
9. **Churchill, the Unruly Giant** by Norman Rose----biography of Winston Churchill
10. **Suicide of the West** by Jack Burnham----the nature of liberal philosophy
11. **The Conservative Mind** by Russel Kirk----the nature of conservative/liberal philosophy
12. **Connections** by James Burke----how inventions have changed the course of history and visa-versa.
13. **A Road Less Traveled** by Scott Peck----principles for effective living.
14. **7 Habits of Highly Effective People** by Stephen R. Covey----a model for personal effectiveness based on fundamental principle rather than fads.
15. **Competing for the Future** by Gary Hamel and C.K. Prahalad----strategies for running a successful business.
16. **The Bell Curve** by Murray and Herrnstein----the nature of intelligence and the societal impact of the trend to sort ourselves with ever greater precision on the basis of intelligence.
17. **Race and Culture-A World View** by Thomas Sowell----the very different picture one gets by looking at race and ethnic issues at a world level rather than a local or country level.
18. **Slouching Towards Gomorrah** by Robert Bork----the impact of the 60's radical movement on our society today.
19. **The Tempting of America** by Robert Bork----the role of the Supreme Court in our society today.
20. **Working Safe** by Geller----the psychology of safety.
21. **Go Forward with Faith** by Sheri L. Dew----a biography of Gordon B. Hinckley
22. **Wisdom Literature of your faith or culture**----whatever applies for you.
23. **The Essential C. S. Lewis** by Lyle W. Dorsett----a biography of C. S. Lewis
24. **The HP Way** by Dave Packard.
24. **On Becoming a Servant Leader** by Robert K. Greenleaf----understanding the source of power in leadership.
25. **Leadership and the New Science** and **A Simpler Way** by Margaret Wheatley----finding the balance between what we can and should control versus what we can't and should not.
26. **Red Earth and White Lies** by Vine Deloria Jr.----Indian lore about "prehistoric" Americas.
27. **The Death of Inflation** by Roger Bootle----the history of inflation, the causes for the past few decades and why that has changed for the next few decades.
28. **The Art of the Long View** by Peter Schwartz----scenario planning ala Dutch Shell, also

techniques or methods to open our minds to new information or perceptions. He also has some suggested books and other reading material on pages 84 and 85.

29. **The Living Company by Arie de Geus**---characteristic of long lived companies and insight about learning and learning organizations. This is a very good book!
30. **The Disuniting of America**---Reflections on a Multicultural Society by Arthur M. Schlesinger.
31. **Mary Parker Follet**---Prophet of Management edited by Pauline Graham
32. **The Human Equation**---Building Profits by putting **people** first by Jeffrey Pfeffer.
33. **Ulysess S. Grant**---A biography of Grant by Peret
34. **On Dialogue**---the nature of dialogue by physicist David Bohm
35. **Changing the Essence**----the art of creating and leading fundamental change in Organization by Richard Beckhard and Wendy Pritchard.
36. **Executive EQ**---emotional intelligence in leadership and organizations by Robert K. Cooper, Ph.D., and Ayman Sawaf.
37. **Reagan on Leadership**---How was Reagan able to transform a nations view of itself and change the political dialogue for decades?
38. **The Physics of Immortality**---a comologists argument for the eventual existence of God and the “resurrection” of the dead. A physicists explanation for God without having to accept God. Author: Frank Tipler.
39. **Conquests and Culture**---the role of conquests in the development of culture. As usual, Thomas Sowell takes a somewhat contrarian view.
40. **The Profit Zone**---the changing nature of how profit can be extracted from a value chain and the imperative for business managers to continually rediscover how to make profit as opposed to how to make growth or revenue, by Slywotzky, and Morrison.
41. **Corporate Lifecycles**---how and why corporations grow and die and what to do about it. This is a very good book! Author: Ichak Adizes-Prentice Hall.
42. **The Future of Staff Groups**---the required changes that must occur in staff functions to contribute to business. Author is Joel Henning. A must read for people in staff roles.
43. **Learning as a Way of Being**---what it takes to be learning all the time in the “white water” of life. Author Peter B Vaill- Jossey-Bass Publisher
44. **Global Mind Change**---claims that we are living through a change in perception of the world as significant as the one that occurred at the end of the Dark Ages. This is stuff that challenges a lot of paradigms. Author: Willis Harmon, Berrett-Koehler Publishers.
45. **Building Enterprise Information Architecture**---the nuts and bolts of reengineering information systems. Author: Melissa A. Cook
46. **The Infinite Loop**---“How Apple, the world’s most insanely great computer company, went insane” by Michael Malone. A really good read about the history of Apple and the importance of character in a company.
47. **Corporate Creativity**---“How Innovation and Improvement actually happen” by Alan G. Robinson and Sam Stern.
48. **The Divine Center**---Stephen R. Covey. Finding balance in life.
49. **The Goal**---Eliyahu Goldratt and Jeff Cox. This is a re-read of an excellent book on managing change and the nature of management. A fun read as well.
50. **Working with Emotional Intelligence**---Daniel Goleman. The huge importance of personal awareness and social competence in generating exceptional performance.
51. **Guns, Germs and Steel** --- Jared Diamond. A fascinating interdisciplinary approach to

- understanding cultural development, viability, and ascendancy.
52. **The Birth of Christianity**---John Dominic Crossan. An interdisciplinary (archaeology, anthropology, history, and textual criticism) study to reconstruct the first 20 years of Christianity for which there are no extant writings.
  53. **The Last Full Measure**---Shirra. The third in a series on the Civil War covering the battles after Gettysburg to the end of the war. Written as historical fiction, it is an outstanding book.
  54. **The Clue Train Manifesto**---Rick Levine, Christopher Locke, Doc Searls, David Weinberger. An irreverent look at how the WEB will change the way we do business. A good read.
  55. **Clockspeed**---Charles H. Fine, Sloan School of Management, MIT. Winning industry control in age of temporary advantage. The chapter on outsourcing was very good.
  56. **The Gettysburg Address**---an analysis of the various versions, the circumstances surrounding its delivery etc.
  57. **Little Bighorn**---Native American stories and legends of the battle.
  58. **Outlaw Machine**---Brock Yates, a history of Harley-Davidson and the biking culture post WW II by a very interesting writer and a keen observer of culture.
  59. **They Moved My Cheese**---Spencer Johnson M.D. A light hearted but pointed story about how we deal with change.
  60. **God's and Generals**---Shirra, the first in a three book series on the Civil War. This one covers the beginning up to Gettysburg
  61. **Killer Angels**---Shirra, the Battle of Gettysburg. An outstanding book
  62. **The Timeless Way of Building**---Chris Alexander. A very insightful exposition on why architecture has become so inimical to the nature of humankind, the role of language in that loss and some thoughts about recovery. I found the language particularly insightful and applicable to other environments.
  63. **Freedom as Development**---Amartya Sen, a Nobel Prize winning economist. The book explores the impact of freedom or agency (capacity to act) on economic development. Very interesting.
  64. **Jesus, CEO**---Laurie Beth Jones. Using the life of Jesus, Laurie gives insights to the role of leadership in today's world.
  65. **Bonds of Anguish, Bonds of Love**---C. Terry Warner. This is the most insightful book on human relations I have read, by a wide margin.
  66. **Six Sigma Revolution**---George Eckes A very good book on the importance process to the realization of extraordinary performance. A must read.
  67. **Return of the Prodigal Son**---Henri Nouwen, an insightful description of the journey we are on as the Prodigal son, the elder son, and the father (or daughter/mother). The Rembrandt masterpiece by the same name is the genesis of the story.
  68. **Undaunted Courage**---Stephen Ambrose, the story of the Lewis and Clark expedition, told primarily through the experience of Merriwether Lewis.
  69. **Building of the Transcontinental Railroad**---Stephen Ambrose, the monumental story of the building of the railroad across the US from Omaha to Sacramento. A great read.
  70. **Leadership and Self Deception**---Arbinger.com This is a very insightful book on the nature of human relations. While the story is set in a business context, it applies to all relationships both with people as well as with circumstance. A must read!!
  71. **The Tipping Point**---this book describes the nature of epidemics whether they be in disease

or fashion or crime etc. There is some fascinating research described as well. I don't agree with some of his conclusions. I think he overreaches himself in order to make his point.

72. **The Inner Work of Leader**---Mackoff and Wenet. This book does a good job of illustrating the reflective nature of leadership. The discuss several characteristics using interviews they have conducted with current leaders from various kinds of enterprises.
73. **Man's Search for Meaning**---Viktor Frankl. This book is in its 122 printing! It is in two parts; in the first, Viktor describes his experience as a Jewish concentration camp inmate for about 3 years in WW II. The second part Dr. Frankl describes his approach to therapy, which is based in the search for meaning. A very powerful, classic, study in human behavior. He is an eloquent voice for our ability to chose our relationship to our circumstances, a notion seemingly lost on many people, even those who should know better.
74. **Bonds that Make us Free**---C. Terry Warner. This is the book form of the manuscript "Bonds of Anguish, Bonds of Love" with some significant additions. It examines the role of our own "inner compass" in creating and maintaining productive relationships. There are some incredible stories in the book.
75. **John Adams**---David McCullough, Simon and Schuster. This national bestseller is an outstanding portrayal of John and Abigail Adams, whose contribution to the establishment of the United States can hardly be overestimated. It is also quite revealing about Thomas Jefferson.
76. **Brunelleschi's Dome**---Ross King, Walker and Co. NY. A fascinating tale of the building of the largest stone dome in the world, and it was constructed without any support structure—never done like this before or since. It is also a fascinating tale of human relations during the renaissance.
77. **The Skeptical Environmentalist**---Bjorn Lomborg. This is a must read for anyone interested in what's going on in the world "state of living". Bjorn, a statistics professor in Denmark and a former Greenpeace member, challenges the "Litany" of gloom and doom about life on earth with 1800 references to public data that tells a very different story, namely that by almost any measure, everything is actually getting better and is very likely to continue to do so. These conclusions are in contradistinction to the "Litany" in the popular media and are not popular with a very large interest group that thrives on the funding based on gloom and doom scenarios.
78. **Managing By Values**---Ken Blanchard and Michael O'Conner, BK Publishing. A relatively quick read substantiating the connection between business results and critical human values. The approach is tactical.
79. **D-Day**---Stephen Ambrose. This book covers D-Day from the perspective of the participants. It is based on previous works plus thousands of interviews. It is an incredible story and reminds one of the ultimate sacrifices so many made so we enjoy what we have today.
80. **The Making of Modern Economics**---Mark Skousen, ME Sharpe Publisher. I really enjoyed this book, which traced the development of economic thought from Adam Smith's "The Wealth of Nations" published in 1776 to Milton Friedman today. It is not only a great study of how economics developed through the "isms", but also an interesting study in human behavior and NIH (Not Invented Here), ego's and culture. A very good read.
81. **The Communications Catalyst**---Mickey Connolly and Richard Rianoshek, Dearborn Publishing. I have been working with Mickey and Richard for over 10 years and was asked to write the forward to the book and I think this is a "must read" for anyone wanting to

create value way more quickly and in difficult situations. This book is an attempt to share with a lot more people than either of them can reach individually the communications principles upon which their very successful practice is based. The High Performance Collaboration material in Dynamic Leadership, plus a lot more, is covered in the book. The presentation is a parallel exegesis of concepts and principles along with a story line of a manager named Walker learning from Rev Baker how to put them into practice.

82. **China Dawn**---The story of a technology and business revolution, David Sheff, Harper Business. This is the story of the creation of the internet in China by an intrepid band of American educated Chinese entrepreneurs. Very interesting insight into China.
83. **Lao Tsu Tao Te Ching**. The is the most widely translated and read book from Chinese philosophy. It in an anthology of philosophical thought dating back to the 5<sup>th</sup> thru 3<sup>rd</sup> centuries B.C. that is the basis for Taoism. Penguin Press
84. **Good to Great**---Why some companies make the leap, and others don't, Jim Collins, Harper Business. This is a must read. Collins distinguishes what catapulted some middle of the pack companies to leader of the pack performers. Leadership was a key factor, something Jim resisted, but the evidence was overwhelming. This is the book that gave us the "Level 5 Leadership definition.
- 85.